

Student facing learning analytics

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what is learning analytics? (LA)

Learning analytics is the measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimising learning and the environments in which it occurs

SoLAR definition

Society for LEARNING ANALYTICS RESEARCH

Who is learning analytics for?



who gets LA at your institution?

Course Activity Overview

Course Name	Operations Research 3
Course ID	MXB334_16se2
Number of Students	13
Number of Users	16
Date Range	07/18/2016 - 11/18/2016



Activity is shown for enrolled users only.

Course Overview

User Activity By Day



Total Time in Course	631.65
Avg Time Per User	39.48



LA ≠ identification of At Risk students



At least not only! What does student success look like in the coming age of workforce disruption?

we should give students access to rich LA

In principle this should help to promote:
learning to learn more effectively
metacognition and reflection
interpretation and sensemaking
data literacy

And ethically... is it reasonable <u>not</u> to give students access to the data that they themselves generate?

but care is required...

what would a student do if:

- they were a first in family low SES type student and told in their first year maths class that they were failing?
- a dashboard showed them at the bottom of a leader board?
- ... at the top?
- a social network tool showed them as the only student who was not connected to anyone else in class? ... and they were suffering from anxiety and depression?



ID14-3821: ENABLING CONNECTED LEARNING VIA OPEN SOURCE ANALYTICS IN THE WILD: LEARNING ANALYTICS BEYOND THE LMS

This project is supported by the Australian Government's office for learning and teaching

QUEENSLAND UNIVERSITY OF TECHNOLOGY:

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Shane Dawson, Dragan Gašević (Uni of Edinburgh)

UNIVERSITY OF TECHNOLOGY SYDNEY Simon Buckingham Shum (and now Kirsty Kitto!)

UNIVERSITY OF SYDNEY Abelardo Pardo

UNIVERSITY OF TEXAS (ARLINGTON) George Siemens







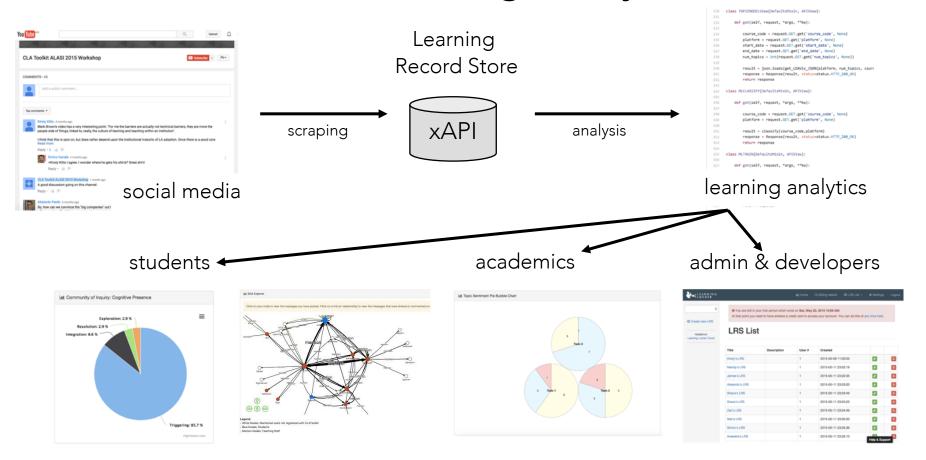






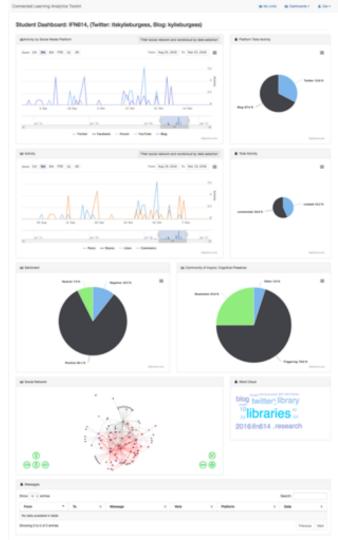


the connected learning analytics toolkit



some details

- 1. Has a philosophy of going to the students where they are actually learning (rather than expecting them to come to us)
- 2. Can currently access data from: wordpress blogs, twitter, youtube, facebook, trello, github
- 3. Stores data in xAPI format (to ensure future interoperability)
- 4. Only retrieves data for specific learning activities and only if students sign up
- 5. And gives students access to their own analytics



go try it!

A simple learning activity is available on Trello: goo.gl/2hE1JL Make sure you follow the instructions!

Let CLAToolkit

III CLATookt Class Registration

Enabling connected learning via open source analytics in social media (QUT Ethics Approval Number: 1500000398)

Register

Unit: CLAtoolkit-demo

Your class data will be imported from the following locations:

Twitter Hashtags: Molatoolkit

L Username Isemame for CLATookit You are invited to participate in this project because you are enrolled in a subject where you undertake learning activities using social media. Agreeing to participate will lead to the creation of an account in a learning record store for you. You will then associate various social media accounts with that account (as your instructor suggests and you choose). This will allow for data to be gathered from your participation in learning activities using social media that you undertake in your class. You will then be able to see data and reports about your own engagement in the learning activities. This will give you information on your learning that you can use to gain a greater self-awareness of your learning.

Project Description

This project is being undertaken as part of a project for the Office for Learning and Teaching.

The purpose of this project is to design and evaluate new tools that will give you access to data and reports that describe your engagement in learning activities using social media.

CAUTION

a "go look at it" approach tends to fail

- students don't apply knowledge
- Iimited reflection
- often blindly believe LA instead of questioning it and reinterpreting
- and it can be hard to use without scaffolding

what should I do?

- authentic integration with assessment is necessary
- student facing LA great for formative scenarios
- 3 learning design patterns have been created to facilitate
 - do-analyse-change-reflect
 - active learning squared
 - groupwork

Kitto, K., Lupton, M., Davis, K., Waters, Z. (2016). Incorporating student-facing learning analytics into pedagogical practice. In S. Barker, S. Dawson, A. Pardo, & C. Colvin (Eds.), Show Me The Learning. Proceedings ASCILITE 2016 Adelaide, pp. 338-347.

groupwork dashboard





reflective

writing analytics

- Demo Available: <u>http://nlytx.io/2016/metacognition/in</u> <u>dex.html</u>
- Infrastructure since developed at UTS: <u>https://utscic.edu.au/projects/uts-</u> <u>projects/a3r-authentic-assessment-</u> <u>analytics-reflective-writing/</u>

Gibson, A., Kitto, K., & Bruza, P. (2016). Towards the Discovery of Learner Metacognition From Reflective Writing. Journal of Learning Analytics, 3(2), 22-36.

- Gibson, A., Aitken, A., Sándor, Á., Buckingham Shum, S., Tsingos-Lucas, C., & Knight, S. (2017, March). Reflective writing analytics for actionable feedback. In
- 15 Proceedings of the Seventh International Learning Analytics & Knowledge Conference (pp. 153-162). ACM.

Towards the Discovery of Learner Metacognition From Reflective Writing

Live Demo Tech Info Phonese Taxas Edit text . To load new test and re-run the analysis, click the Edit test button · Datum sentence numbers indicate sentences with more exidence of metaology for · Possible phrase tags are shown on the right. For more detail on these tags, see the About tab · Under the summary table (below right), the first chart indicates relative hequency of metacognitive tags, the second shows the relative hequency · You can close this section by clicking the pross on the right, and reopen it by clicking the arrow that appears in it's place

This text has a HKIH level of evidence suggesting metacognitive activity

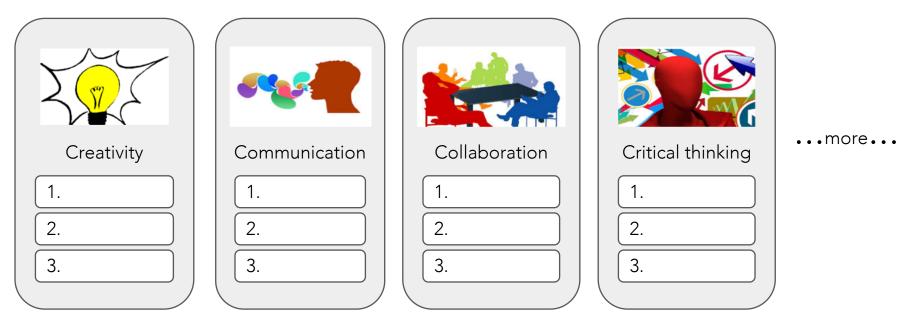
SOURCE: Langing for Visions; Losing Sight? by 'Yoy Roness - http://www.pbs.org/thisemotional/farbioga/longing-visions-losing-sight

No.	Sentence	metaTags	Summary	
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			Aug Word Length	4.24 chers
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3	Albeit , recovery also provides glimpses to a path of self-reflection in a form never imagined .		Aug Sentence Length	26.01 words
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	and i come here because I ve realized that honesty and transparency are what 's most important in $\frac{1}{100}$ reader to redemption .	egenteren krouderige	11.11	
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Y Scroll down for more

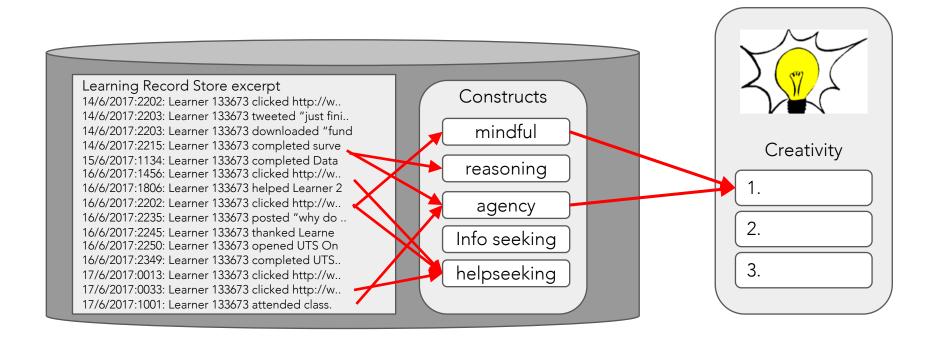
The Graduate Employability Dashboard (GED)

New work funded by Graduate Careers Australia, Graduate Research Program (2017-18)



Students curate increasingly compelling evidence about identified professional competencies They display them in the GED, which links to fine grained records from both formal and informal learning that are stored in a Personal Learning Record Store (PLRS)

Required Enabling Technology: Personal Learning Record Stores (PLRSs)



so what have we learned?

- 1. student facing LA is worthwhile and already a reality
- 2. data interoperability and access are key
- 3. thoughtful learning design and integration with assessment structure is essential

thankyou!